USO JACKSONVILLE
ARMED FORCES HALF MARATHON & FREEDOM 5k

USO Armed Forces (VIRTUAL) Half Marathon and Freedom 5K 2020 Sponsorship Opportunities

The 18th Annual USO Armed Forces Half Marathon and Freedom 5K will start on Thursday, November 12th - Saturday, December 12, 2020. Due to COVID-19, this year's race will be done virtually.

To keep the tradition of the USO Armed Forces Half Marathon and Freedom 5K, on December 12th, our Executive Director, Mike O'Brien and representatives from our five service branches will run the Half Marathon LIVE from Downtown Jacksonville as our grande finale.
Make sure you log on and cheer for them via LIVE on Facebook. Like our page, Greater Jacksonville USO and our USO Armed Forces Half Marathon and Freedom 5K page.

Invite your friends, families and co-workers to run this year's race. This virtual half-marathon and Freedom 5K run/walk will raise funds to benefit service members and their families through our programming. In the spirit of fun competition between the seven service branches of our U.S. Armed Forces, we're asking you to support a TEAM. Whether it be Team Navy, Army, Marines, Coast Guard, Air Force, National Guard, or the new Team Space Force –join us for this race in support of our military service members right here in Jacksonville – the most military friendly city in the nation! Whether you're an active duty service member, veteran, family member, friend or supporter, you can walk, run, and raise funds for the glory of your chosen TEAM!

The mission of the USO Armed Forces Half Marathon & Freedom 5K is to strengthen the bond between the civilian and military communities, promote sound physical health and fitness, and to raise funds for the Greater Jacksonville Area USO in support of all five branches of the military, including the Florida National Guard, and their family members.

JOIN US

Your sponsorship Supports the vital activities serving our Nation's Heroes!

USO Armed Forces (Virtual) Half Marathon & Freedom 5K Sponsorship Opportunities

Commander-In-Chief Presenting Sponsor — $7,000 (One Available)

- Corporate recognition / exclusive and prominent listing as "Presenting Sponsor" on all related program collateral *(posters, print ads, flyers, and brochures), Jax USO / Event website(s), as well as inclusion in all media (paid and PR) and all social media channels affiliated with the event.*
- 60 race participant registrations (individual runners or teams of 10)
- Recognition at the Mayport, Airport, and NAS JAX USO Centers.
- Right to Co-Brand as Presenting Sponsor with the USO Armed Forces Half Marathon & Freedom 5k to include:
- Large Company Logo centered on the back of race t-shirts; on race bibs; on virtual course banners and on all Honor My Hero roadside signage.
- Sponsor appreciation plaque will be presented after the event.

Secretary of Defense Sponsor — $5,000

- *Corporate recognition / exclusive and prominent listing as "Secretary of Defense Sponsor" on all related program collateral (posters, print ads, flyers, and brochures), Jax USO / Event website(s), as well as inclusion in all PR and all social media channels affiliated with the event.*
- *40 race participant registrations (individual runners or teams of 10)*
- *Recognition at the Mayport, Airport, and NAS JAX USO Centers.*
- *Right to Co-Brand as Presenting Sponsor with the USO Armed Forces Half Marathon & Freedom 5k to include:*
- *Company Logo centered on the back of race t-shirts; on race bibs; on virtual course banners and on all Honor My Hero roadside signage.*
- *Sponsor appreciation plaque will be presented after the event.*

Uniformed Services Sponsor — $2,500

- *20 race participant registrations (individual runners or teams of 10)*
- *Recognition at the Mayport, Airport, and NAS JAX USO Centers.*
- *Right to Co-Brand as Presenting Sponsor with the USO Armed Forces Half Marathon & Freedom 5k to include:*
- *Company Logo on the back of race t-shirts; on race bibs; on virtual course banners and on all Honor My Hero roadside signage.*
- *Sponsor appreciation plaque will be presented after the event.*

Branch Team Sponsor — $500

- *10 race participant registrations (your choice of 2 service teams of 10)*

For more information, please email Mike O'Brien at mobrien@uso.or or Charlie Tramazzo at ctramazzo@uso.org.